

**MISSION
ORGANIC VALUE CHAIN DEVELOPMENT
FOR NORTH EASTERN REGION
A Sub-Mission under National Mission for Sustainable Agriculture (NMSA)**

OPERATIONAL GUIDELINES

As on October, 2019

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(1) PREAMBLE

Realizing the potential of organic farming in the North Eastern Region of the country Ministry of Agriculture and Farmer Welfare has launched a **Central Sector Scheme** entitled “**Mission Organic Value Chain Development for North Eastern Region**” for implementation in the states of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura, during the 12th plan period. The scheme aims at development of certified organic production in a value chain mode to link growers with consumers and to support the development of entire value chain starting from inputs, seeds, certification, to the creation of facilities for collection, aggregation, processing marketing and brand building initiative.

(2) MISSION OBJECTIVES

- A. To develop crop commodity specific organic value chain and address gaps in organic crop production, wild crop harvesting, organic livestock management and processing handling and marketing of organic agricultural products through:
 - i. Developing crop specific organic production clusters with necessary infrastructural, technical and financial support
 - ii. By facilitating partnerships between farmers and organic businesses: Local enterprises and / or Farmer Producer Companies based on back-to-back long-term trade relations with clients in domestic and export markets.
 - iii. By providing enabling environment for project initiatives and development programs with necessary support for organic value chain development and create market access.
- B. To empower producers with program ownership by organizing them into FIGs with the final aim to federate into farmer producer organizations/ companies
- C. To replace conventional farming/subsistence farming system into local resource based, self sustainable, high value commercial organic enterprise
- D. Developing commodity specific commercial organic value chain under integrated and concentrated approach with end-to-end facilities for production, processing, storage and marketing
- E. Development of organic parks/zones with facilities for collection, aggregation, value addition, processing, storage and market-linkages for specific commodities requiring capital intensive technology
- F. Develop NER products as brands/labels through brand building and facilitating stronger marketing access under the ownership of growers’ organizations/ companies.
- G. Creating state specific lead agency (Organic Commodity Board or Organic Mission) for coordinating, monitoring, supporting and financing the development and operationalization of entire value chain.

(3) PROJECT STRATEGIES

- 1) To mobilize commodity clusters and facilitate capacity building, handholding, and infrastructure creation for on-farm input production, training on package of practices and facilitating certification services to farmers.
- 2) To facilitate creation and linking of enterprises (local enterprises/ farmer producer companies) that can create and operate collection, aggregation and post harvest processes, trade organic products and provide necessary services to farmers and to work towards increasing their market.
- 3) To set up lead agencies at central and state to partner with value chain supporting agencies, service providers and institute business development consultancies. To provide access to information, know- how and finance and enabling the enterprises to offer efficient services, support them in building required management capacities, and stimulating market growth.

(4) MISSION GOALS

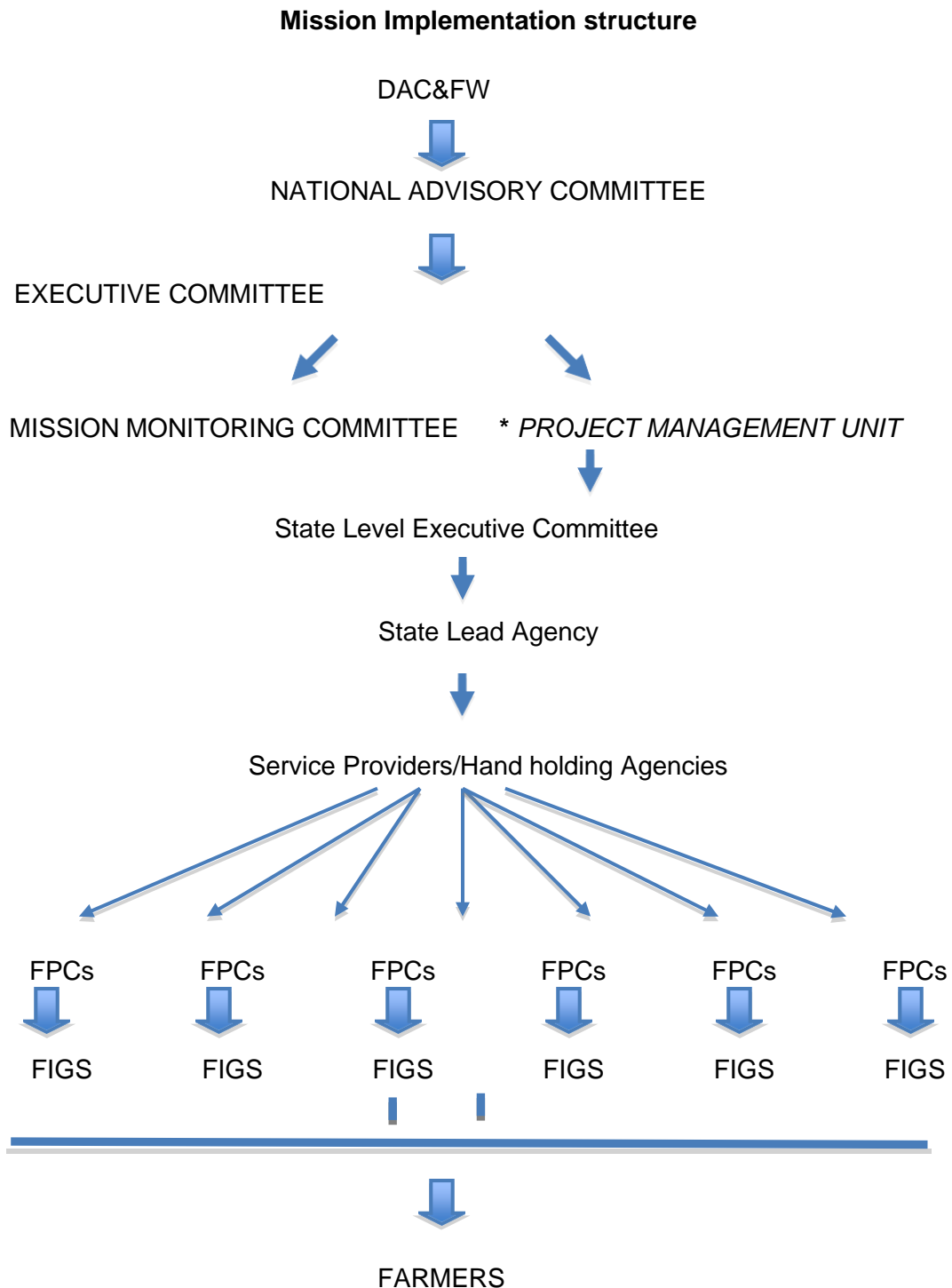
1. To install dedicated institutional systems at centre and under each of the state for development and promotion of organic farming
2. To create at least one to two replicable end-to-end organic value chain models in each of the state with the integration of growers, handlers, processors, and market facilitation agencies.
3. To empower 30-50 thousand farmers of northeastern region through the creation of about 100 farmer producer companies and equip such companies with full value chain under its ownership.
4. To convert subsistence farming to commercial organic farming with end-to-end facilities
5. To make Northeastern states as major suppliers of organic commodities for national and international markets.
6. To improve production system to ensure higher productivity with better profitability.
7. To enable states to evolve their own brand.

(5) A. MISSION IMPLEMENTATION STRUCTURE

The scheme “Organic Value Chain Development for North Eastern Region” will be implemented in a Mission mode. The Mission structure at Government of India level will comprise of National Advisory Committee (NAC), Executive Committee (EC), Mission Monitoring Committee (MMC) and Mission Head Quarter at DAC&FW.

At state level the mission will be implemented by the State Level Executive Committee (SLEC) and executed through a designated state **Lead Agency** in the form of state “Organic Commodity Board” or “Organic Mission”. The State Lead Agency shall function under the overall supervision of the Department of Agriculture/ Horticulture and State Lead Agency shall be manned by professional experts on contract.

(5) A.1. MISSION IMPLEMENTATION STRUCTURE AT NATIONAL LEVEL



(5) A.1.1 National Advisory Committee

The National Advisory Committee for Mission Organic Value Chain for North Eastern Region (NAC-OVCNER) shall be the overall policy making body giving direction and guidance to the Mission and shall monitor and review its progress and performance. The NAC-OVCNER is empowered to lay down implementation policies, operational guidelines, amend the operational guidelines, allow inter-component flexibility among various scheme components and approve new components within the overall budget ceiling of the Mission. The Chairman NAC-OVCNER is empowered to take decision on file subject to ratification by the NAC-OVCNER. The NAC-OVCNER is also empowered to amend/ modify the decisions taken by

the EC. The NAC-OVCNER shall meet at least once a year. The Chairman NAC-OVCNER may nominate more members to the committee from time to time.

The composition of the NAC-MOVCDNER is as follows:

1	Secretary, DAC&FW	Chairman
2	Secretary, DoNER	Co-Chairman
3	<i>Secretary, Ministry of Rural Development or his nominee *</i>	<i>Member</i>
4	<i>Secretary, Ministry of Food Processing Industries or his nominee.*</i>	<i>Member</i>
5	<i>Secretary, Department of Commerce or his nominee *</i>	<i>Member</i>
6	<i>Secretary, Department of Micro, Small and Medium Enterprises or his nominee *</i>	<i>Member</i>
7	<i>Secretary, Department of Animal Husbandry, Dairying & Fisheries or his nominee *</i>	<i>Member</i>
8	Secretary, DARE and Director General, ICAR or his nominee.	Member
9	<i>Secretary, DSIR and Director General, Council of Scientific & Industrial Research or his nominee *</i>	<i>Member</i>
10	Additional Secretary and Financial Advisor, DAC&FW	Member
11	Additional Secretary (INM) DAC&FW	Member
12	Agriculture Commissioner DAC&FW	Member
13	Horticulture Commissioner DAC&FW	Member
14	<i>Chairman and Managing Director, NABARD *</i>	<i>Member</i>
15	Joint Secretary (Extension) DAC&FW	Member
16	Joint Secretary (Horticulture) DAC&FW	Member
17	<i>Joint Secretary (RKVY) DAC&FW *</i>	<i>Member</i>
18	Dy. Director General (NRM), ICAR	Member
19	Joint Secretary (INM)	Member Secretary

(5) A.1.2 Executive Committee

The Executive Committee of the Mission Organic Value Chain Development for NE Region headed by the Additional Secretary (INM) is responsible for the effective implementation of the Mission. EC is empowered to consider the state action plan and approve proposal/projects as per approved norms, issue necessary clarification on the implementing issues and guidelines and approve the state Lead Agency for receiving the funds. EC shall also periodically review the progress and apprise the NAC from time to time. The Chairman EC may nominate more members to the committee as per requirement. The Chairman EC is empowered to take decisions on file subject to ratification by the Executive Committee. The EC shall meet at least once in every quarter or more frequently as per the requirement to sanction and review the implementation. EC shall be assisted by technical experts to be appointed on contract for implementation of the Mission. The EC shall also have the responsibility to ensure collaboration among various line Departments at the centre/State to achieve the desired goals.

The Executive Committee shall comprise of following:

1	Additional Secretary (INM), DAC&FW	Chairman
2	Horticulture Commissioner, DAC&FW	Member
3	Joint Secretary, Department of North Eastern Region	Member
4	<i>Joint Secretary, Ministry of Food Processing Industries.*</i>	<i>Member</i>
5	<i>Joint Secretary, Ministry of Rural Development*</i>	<i>Member</i>
6	<i>Joint Secretary, Ministry of Micro, Small and Medium Enterprises*</i>	<i>Member</i>
7	Joint Secretary, Department of Commerce	Member
8	Joint Secretary, Mission for Integrated Development of Horticulture, DAC&FW	Member
9	<i>Joint Secretary, Rashtriya Krishi Vikas Yojana, DAC&FW *</i>	<i>Member</i>
10	<i>Joint Secretary, Department of Animal Husbandry, Dairying & Fisheries*</i>	<i>Member</i>
11	Chairman, Agricultural and Processed Food Products Export Development Authority (APEDA)	Member
12	Director Finance, DAC&FW	Member
13	Director, Indian Institute of Farming Systems Research, Modipuram, ICAR	Member
14	<i>Adviser, North Eastern Council *</i>	<i>Member</i>
15	Joint Secretary (INM), DAC&FW	Member Secretary

(5) A.1.3 Mission Monitoring Committee (MMC)

Mission Monitoring Committee headed by the Joint Secretary (INM) is the overall monitoring and evaluation committee. The MMC is empowered to constitute monitoring teams, review the progress and state of implementation and requisition the services of technical experts in consultation with the Joint Secretary (INM). The MMC shall meet at least twice a year. MMC shall comprise of following:

Joint Secretary(INM), DAC&FW	Chairman
Director DONER	Member
Principle Coordinator NPOF, IIFSR, Modipuram	Member
Director, NCOF	Member
Director Agriculture from NER States (2Nos by rotation)	Member
Heads of State Lead Agency/ Mission (2 Nos by rotation)	Member
CEO Mission Management Cell	Member
Additional Commissioner (INM)	Member Secretary

(5)A.2. MISSION IMPLEMENTATION STRUCTURE AT STATE LEVEL

(5) A.2.1 State Level Executive Committee

A State level executive committee may be constituted by respective State Governments under the Chairmanship of Chief Secretary and comprising of representatives from departments and stakeholders, including departments of Animal Husbandry, Dairying & Fisheries, Horticulture, Agriculture Marketing, Food Processing Industries, Rural Development, Skill Development and Micro, Small & Medium Enterprises.

SLEC shall be the sole responsible body for effective implementation of the mission objectives, judicious utilization of sanctioned funds and to ensure necessary credit flow for infrastructure creation. SLEC shall also be responsible for the creation/ nomination of State Lead Agency and provide necessary authorization/ sanction for implementation and utilization of funds through state Lead Agency.

(5) A.2.2 State Lead Agency/ Organic Mission/ Organic Commodity Board

The state Lead Agency/ Organic Mission/ Organic Commodity Board shall be an independent agency with its own bank account. Necessary professional/ trained manpower and staff shall be recruited on contractual basis out of the funds provided for management of lead agency. States can also name any of the existing state agencies as Lead agency but the implementation of the mission will be managed through dedicated manpower hired specifically for the Mission management and implementation.

State Lead Agency will be the nodal agency for implementation of mission components and for ensuring effective realization of mission goals. Responsibilities of State Lead Agency includes (but not limited to):

- Receiving the funds as per sanction from DAC&FW
- Planning the implementation process and identification of commodities, clusters, area etc
- Hiring of resource agencies for FPC making and for facilitating training, hand holding, ICS management, documentation and certification of crop production
- Facilitating seeds/ planting material and input availability
- Supervision and monitoring of field activities for ensuring timely completion in time bound manner
- Facilitating tie ups with commercial enterprises and entrepreneurs for setting up of value addition infrastructure
- Facilitating financial institutions for credit facilitation and subsidy disbursal
- Roping in professional agencies for activities like branding, labeling, packaging, publicity and certification of processing units
- Organize seminars/ conferences, workshops, Buyer-seller meets, Auction meetings, festivals
- Facilitate consumer awareness and information dissemination through publicity, printed literature, films and local advertisements
- Facilitate marketing of organic produce through direct retail, farmer markets, on-line retail chain, tying up with domestic retail chains and exporters
- Ensure information and knowledge being received through Information and Knowledge Ecosystem and ensure timely data uploading as mandated by * *Project Management Unit* in the Ecosystem.

(6) SUBMISSION OF COMPREHENSIVE ACTION PLAN

States need to prepare a comprehensive Action Plan for developing end-to-end value chain market keeping in view the other available schemes and funds for associating with this scheme. Important strategies to be considered while preparing Action Plan includes:

- a. Identify crops having market potential with target area and quantity
- b. Targeted quantity of production should match the minimum capacity needed for post-harvest handling and processing unit up to a viable scale.
- c. Emphasis should be on developing commercially viable production clusters in concentrated mode, where farmers/ growers are grouped into Farmer Interest Groups (FIG) at village level and groups are federated into farmer producer companies (FPC) at District or state level.
- d. Post harvest management, value addition, and processing facilities should be developed in entrepreneurial mode or under FPCs in commercial collaboration with private enterprises providing technical assistance and buy back assurance.
- e. Activities like brand building, publicity, consumer awareness and marketing including the efforts for creating 150 market days for identified value added organic products

(7) SANCTION AND FUND FLOW MECHANISM

Comprehensive project proposal for making commodity specific end-to-end value chain duly approved by the State Level Executive Committee will be submitted to the * PMU. After need assessment and evaluation, the proposals will be put up to the Mission Executive Committee for approval.

On approval, year-wise funds will be released in installments. Funds will be provided directly to the State Lead Agency as per the authorization of the SLEC.

State Lead Agency shall ensure the fund flow relating to the components 'A' to 'D' mentioned in para 8 below in the following manner:

- a. Funds earmarked under category A.1.3 and A.2.1 shall be incurred by the State Lead Agency following standard financial rules of the state to facilitate quality seed and planting material and facilitate input production and distribution centre.
- b. Funds earmarked under category A1.1 and A2.2 shall be incurred by the Lead Agency for hiring the services of resource agency for formation of FPCs and for facilitating training, handholding, ICS management and certification.
- c. Funds earmarked under category A at S. No. A 1.2 and A1.2.1 for on-farm input production infrastructure and off-farm inputs shall be transferred to the beneficiaries in their bank account as direct benefit transfer
- d. All fund under category B (B1to B3) for value chain post harvest, value chain processing and value chain packaging, storage and transportation shall be provided as subsidy to FPCs or private entrepreneurs through commercial banks or financial institutions. FPCs can be exempted from taking the credit if they are able to manage their share from their own resources/member contribution and deposit the same in the bank for payment along with the subsidy.
- e. All funds under category C from C1 to C4 and category D.1 from D.1.1 to D.1.2 shall be incurred by the State Lead agency following as per the approval of the SLEC following standard financial rules of the state.

(8) MISSION COMPONENTS

(8) A. Value Chain Production

A1 Developing crop specific organic production clusters

(8) A.1.1 Clusters development and formation of Farmer Producer Organizations/ Companies

Crop/ commodity specific production clusters will be developed in a concentrated mode for ease in training, handholding, certification and collection and aggregation. Farmers can be grouped in to Farmer Interest Groups (FIGs) at village level and federated into organizations/ companies at District/ state level in accordance with SFAC guidelines for formation of farmer Producer Companies. States can hire the services of competent resource agencies preferably experienced in FPC making, organic farming and having experience in value chain developments, cluster development and formation of FPCs.

In States where FPCs have already been created additional clusters should be developed adjacent to the existing MOVCDNER clusters under the existing FPC. Efforts should be made to create commodity specific clusters, where minimum of 50-60% area is cropped with targeted commodity. New FPC may be made only when the clusters are developed in new areas where there are no FPCs. Even existing FPC in that area may be approached to include FIGs under scheme. This will help in saving the expenditure for creation of new FPC.

(8) A.1.2 Assistance for on-farm input production unit and off-farm inputs

Registered farmers of FIGs/FPCs will be assisted for creation of on-farm input production infrastructure such as liquid manure tanks, NADEP compost tanks, botanical extracts etc. The assistance will be available up to maximum of 2 ha per beneficiary. One time assistance of Rs. 3750 per ha (up to maximum of Rs. 7500/- for 2 ha per beneficiary) will be provided as direct benefit transfer on verification of infrastructure created.

The funds for the component A.1.2. are being given in three year , may be availed in first year if needed, under intimation to Gol.

(8) A.1.2.1 Off-farm inputs such as biofertilizers, bio-pesticides and neem cake etc

One time assistance of Rs. 3750 per ha area will be provided to the farmers registered under the program in the first year for procurement of biofertilizers, biopesticides and neem cake etc. Maximum assistance per beneficiary will be restricted to 2 ha (up to Rs 7500 per beneficiary). Assistance shall be provided as direct benefit transfer on verification of input purchases

(8) A.1.3. Assistance for quality seed and planting material

To ensure quality and varietal uniformity, registered farmers will be provided with the quality seed/ planting material. Assistance for quality seed/ planting material will be limited to 50% of actual seed/ planting material cost limited to Rs17500/ha (50% of maximum Rs 35,000/-). For effective implementation state Lead Agency can chalk out a comprehensive production and supply plan and facilitate farmers with timely supply of seed/ planting material. The funds for the component A.1.3. are being given in three years, may be availed in first year , if needed, under intimation to Gol.

A.2 Support for extension services, input facilitation, training handholding and certification at production stage

A.2.1 Assistance for setting up of input delivery, distribution centres, and agri machinery custom hiring centre

To facilitate lead agencies for creation of input facilitation service centre and agri-machinery custom hiring centre at commodity cluster / FPC level a sum of Rs. 10.00 lakh/FPC have been provided for creation of need-based facilities depending upon the crop and activities being undertaken.

A.2.2. Training, handholding, ICS management, documentation and certification of crop production through service providers

A budget provision of Rs. 10,000 per ha for a period of three years has been made for hiring the services of competent service providers for providing handholding, ICS management, documentation and organic certification through PGS/ Third party system under NPOP. For better out put and coordination only one agency for both, FPC formation and handholding, ICS management, documentation and certification be hired. Service providing agencies must ensure that ICS personals are hired from among the participating farmers so that the activity can continue even after the departure of service providing agency.

(8) B. Value Chain Processing

B.1 Eligible components and Procedure for Financial Assistance

All the sub-components mentioned under Value Chain Post Harvest, Value Chain Processing, and Value Chain Packaging, Storage and Transportation are referred as Post Harvest Infrastructure Units.

- a) The fund will be released from Gol to the State Lead Agency following standard financial rules and as per the approved Annual Action Plan of the State.
- b) The State Lead Agencies will transfer the subsidy fund to NEDFi / FPO or FPC based on the cost and ownership of the projects.
- c) State will transfer funds to NEDFi for post harvest management projects of more than Rs 25 lakhs in case of FPOs/FPCs ; and for all projects by entrepreneurs.
- d) State will provide funding to FPOs/FPCs directly for projects costing upto Rs. 25 lakhs.

B.1 Eligible components

B.1.1 Value Chain Post Harvest

B.1.1.1 Financial assistance for setting up of functional infrastructure for collection units, grading units and North East organic bazaar (NE organic Bazaar)

State lead agencies will facilitate FPCs for development of functional infrastructure for collection and grading units under the ownership of FPCs through technical consultancies and hired experts.

NE organic Bazaar will be created, maintained and operated by FPCs/FIGs/ FPOs registered under MOVCDNER, which will function like collection centers between the farm gate and processing infrastructures. The beneficiary FPCs/FIGs/ FPOs need to fulfill certain criteria to become eligible for financial assistance under the Mission which are as below-

- FPCs/FIGs/ FPOs has minimum contiguous area of organic cultivation or organic conversion not less than 400 Ha.
- The marketing infrastructure shall be within the radius of 25 Km from clusters developed and registered under MOVCDNER.

Financial assistance restricted to 75% of total financial outlay (TFO) or maximum budget allocation (Rs. 11.25 lakh per unit) whichever is less (Annexure I) shall be provided.

B.1.2. Value Chain Processing

B.1.2.1 Financial assistance for setting up of integrated processing units

Setting up of integrated processing unit is linked with the area already brought under organic certification or is proposed for conversion to organic. It must be ensured that adequate raw material is available from grower groups in close vicinity. It also to be ensured that facilities are created in such a way that different commodity can be processed under single roof facility and the unit can run for at least 8-10 months a year. Subsidy should be on Pro-rata Basis wherein it will be elaborated as the proportionate release of the funds on the basis of the promoter's contribution. These projects should preferably be entrepreneur driven and support is provided as credit linked subsidy. FPCs/FPOs/FIGs registered under relevant act and having at least 250-500 members will also be entitled to avail assistance. FPCs/FPOs/FIGs can avail subsidy without credit link, subject to condition that they are able to meet their share of the project cost and route their entire setting up transactions through banks.

Assistance to FPCs/FPOs/FIGs will be restricted to 75% of TFO or Rs 600 lakh, whichever is less. Assistance to private entrepreneurs shall be 50% of TFO or maximum of Rs. 600 lakh whichever is less as credit linked subsidy.

Before sanctioning of such units, states need to ensure the feasibility and economic viability of the unit and technology being employed is of appropriate standard and acceptable to the market. * *Project Management Unit* shall help the state lead agencies in identifying the technologies and technology providing agencies/ institutions.

– Value Chain Packaging, Storage and Transportation

(8) B.1.3.1 Integrated pack house

The scheme provides for setting up of integrated pack house as subsidiary component of collection, aggregation and grading units and integrated processing units. While designing the type of pack house it must be ensured that it meets the requirement of commodities targeted, is accessible to handling and processing unit and have linkages with market. This component should also be taken up as entrepreneur driven. FPCs/FPOs/FIGs will also be entitled to avail assistance. They may avail subsidy without credit link, subject to condition that they are able to meet their share of the project cost. Assistance to FPCs/FPOs/FIG shall be restricted to 75% of TFO or Rs 37.50 Lakh, whichever is less. Assistance to private entrepreneurs shall be 50% of TFO or maximum of Rs 37.50 Lakh, whichever is less as credit linked subsidy.

B.1.3.2 Transportation/ 4 wheeler up to TFO of 12 lakh (50%)

Assistance for transportation facilities/ equipment will also be subject to the conditions mentioned at D3 above. Assistance to Farmer Producer Companies and private

entrepreneurs both will be restricted to 50% of TFO restricted to Rs 6.00 lakh, whichever is less. This component should be available only to the FPCs or linked with the processing units. Should not include private entrepreneur with no linkage to FPCs.

B.1.3.3 Cold Chain Component

Refrigerated transport vehicles and pre-cooling/ cold stores/ ripening chambers etc constitute for cold chain infrastructure and should be developed as integral part of integrated pack house. State lead agencies need to ascertain the need according to the commodities and quantities being targeted. Extant specifications standards and protocols on cold storage and cold-chain components will be adhered to while approving cold storage projects. Revisions to technical standards and adherence protocols shall be updated by National Centre for Cold-chain Development (NCCD) as necessary when improved technologies and efficiencies are introduced/understood/approved.

B.1.3.3 Cold chain component - Refrigerated transport vehicle

B.1.3.3 Cold chain component -Pre-cooling/ cold stores/ ripening chambers.

Assistance for Refrigerated transport vehicle and pre-cooling/ cold stores/ ripening chambers etc. will also be subjected to the conditions mentioned at B3.1 above and at Cold chain component B.3.3 above. Assistance to FPCs/FPOs/FIGs will be restricted to 75% of TFO or Rs. 18.75 lakh, whichever is less, separately for both refrigerated vehicle and cold storages etc. Assistance to private entrepreneurs shall be 50% of TFO or maximum of Rs. 18.75 lakh for each component whichever less as credit linked subsidy is.

B.2 Procedure of subsidy component for post harvest infrastructure

B.2.1 Role of key stakeholders for post harvest infrastructure

North Eastern Development Financial Corporation Ltd (NEDFi):

Subsidy under the scheme shall be released through North Eastern Development Finance Corporation Ltd. (NEDFi). NEDFi will also provide the initial hand holding support in preparation of the project report for beneficiaries through its Business Facilitation Centre (BFC) of NEDFi on request of the SLA.

Indian Institute of Food Processing Technology (IIFPT):

The training in relevant areas will be provided by the Regional Centre of Indian Institute of Food Processing Technology (IIFPT). Depending upon the type of post-harvest infrastructure for financial assistance, the beneficiaries will be given training on any of the following areas-

- a. Primary Processing of all the MOVCDNER crops
- b. Value addition
- c. Cold chain management
- d. Pack house

Under MOVCDNER scheme, IIFPT-RC will be providing technical guidance for all post-harvest handling methods of the food commodities including primary processing, secondary processing, packaging, storing, handling and transportation. The training module will be highlighted with special organic techniques of preservation such as cold chain management, refrigeration, freeze drying, osmotic dehydration, heat sterilization, canning, etc. They also provide hand holding support to farmers to set up

FPCs/FPOs/FIGs through guiding them with plant layout design, machinery requirements, supplier contacts, installation and troubleshooting.

B.2.1. 3 Role of North Eastern Regional Agri-Marketing Corporation Limited (NERAMAC):

NERAMAC will be providing marketing and logistic assistance in terms of aggregation and transportation of organic produce/ products. NERAMAC will also be responsible for providing fee based services as Project Management Consultant including DPR preparation works on the request of the SLA. As part of NE organic Bazaar initiative, the Corporation will provide the marketing and logistic support in association with SLA including utilization of their existing infrastructure and E-auction platform.

B.2.2 SOURCES OF FUND FOR SUPPORT AGENCY

The Support Agencies (NERAMAC, IIFPT, NEDFi) will be entitled for 1% administrative cost each, under component of value addition (Component B).

NATURE OF ASSISTANCE

- Nature of Assistance from NEDFi
- Nature of Assistance from States

Nature of Assistance from NEDFi

B.3.1 Credit Linked Capital Investment Subsidy:

Subsidy for post harvest infrastructure creation component under Mission organic value chain development for North Eastern Region shall be credit linked. However, the projects taken up by FPCs/FPOs/FIGs for Value Chain Processing (B.1.2.1) and Integrated Pack House (B.1.3.1) shall be exempted from taking the credit if they are able to manage their share from their own resources/members contribution and utilized in the project through bank transaction or on submission of the relevant documents which reflects their contribution as proposed in fund sharing model of the unit. In such cases, the processing of subsidy claim and appraisal of the project and verification of fund utilization shall be carried out by NEDFi as well as Subsidy Sanctioning Committee. Subsidy component will be routed through North Eastern Development Finance Corporation Ltd. (NEDFi).

All credit linked subsidy proposal shall be recommended by State Lead Agency of the concerned State Government and on the basis of recommendation of State Lead Agency, subsidy will be processed by NEDFi as per the Procedure for subsidy sanction and disbursement. Interested entrepreneurs can apply directly to NEDFi.

This subsidy provision is for all the FPC/FPO (Assistance to FPCs/FPOs/FIGs under MOVCDNER Scheme will be restricted to 75% of TFO or whichever is less and assistance to private entrepreneurs shall be 50% of TFO or whichever is less) and if they have availed subsidy under any other scheme/ projects for the same unit, such proposal will not be considered for processing of subsidy under this Mission.

B.3.1.1 Eligible component for subsidy:

This includes the cost of civil construction including factory building, cost of allied facilities like boundary wall, internal wall, internal road, platform, internal drainage system and the value of plant & machinery required for the unit. A detailed list of eligible components is provided at Annexure-III.

B. 3. 2 Term Loan:

The eligible beneficiary under MOVCDNER will submit the project proposal for term loan to Commercial Bank/ Financial Institution on prescribed application form of the concerned Commercial bank/ Financial Institution along with the subsidy application form (Annexure IV) duly recommended by SLA and subsequently by NEDFi.

The assistance is in the form of Rupee Term Loan to meet the funding gap between subsidy (maximum ceiling of subsidy - 75% for FPCs/FPOs/FIGs and 50% for private entrepreneurs depending on the category of projects and beneficiary contribution (minimum 10%). The value of land for the proposed unit will be considered while calculating the beneficiary contribution. However, while calculating the beneficiary contribution, cost of land should not exceed 10% of the total project cost.

The subsidy component along with the term loan will be disbursed on pro-rata basis depending upon the utilization of the beneficiary contribution.

All term loan assistance (upto Rs.200 Lakh) may be covered by **Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE)**. CGTMSE was established by Government of India and SIDBI in August 2000 to facilitate collateral free credit to this sector.

B.3.2.1 Insurance coverage:

The assets created under the scheme shall be covered under loan insurance protection plan during the currency of the credit period. The cost of insurance coverage should be included as part of the project cost, which is also eligible under capital subsidy. Please refer to Annexure III

Procedure to be followed for loan sanction and disbursement

B.4.1 Loan application

State Lead Agency (SLA) shall be responsible for selection of eligible proposal under the scheme. Beneficiary will be required to submit the project proposal for term loan including application for subsidy benefit to Commercial Bank/ Financial Institution through State Lead Agency. The eligible beneficiary will apply the term loan in standard loan application form of the Commercial Banks/Financial Institutions along with detailed project report and other relevant documents as per the norms of Commercial Banks/Financial Institutions.

B.4. 2 Screening of Loan application:

Screening of loan applications will be made as per the loan financing norms of Commercial Banks/Financial Institutions.

Detailed appraisal and sanctioning of Project Proposal:

Detailed appraisal and sanctioning will be made as per the loan financing norms of Commercial Banks/Financial Institutions. Once the proposal is accepted for financial assistance, detailed scrutiny of all the aspects of the project like managerial competence, technical feasibility, market prospects, commercial viability and financial soundness along with other compliance issues indicated in the Operation Guidelines

will be assessed while obtaining necessary sanction for the loan proposal. The loan sanction information by Commercial Banks/Financial Institutions shall be communicated to NEDFi for onward submission before the Subsidy Sanctioning Committee. Term Loan will be disbursed on pro-rata basis. This loan component is expected to be released in three (3) installments.

Handholding support for beneficiaries:

Once the proposal is sanctioned for financial assistance, the applicant beneficiaries would be provided handholding support by IIFPT and expert agencies from relevant field on proposed technology to be adopted in the unit.

PROCEDURE TO BE FOLLOWED FOR SUBSIDY SANCTION AND DISBURSEMENT

Subsidy application procedure:

State Lead Agency (SLA) shall be responsible for selection of eligible participants/beneficiaries in the scheme. The beneficiary selection process to be adopted by the SLA shall be transparent. Proposed unit which has already availed subsidy from any other State or Central Government Department/Agency shall not be considered eligible under the scheme.

The eligible beneficiaries under MOVCDNER will fill up the subsidy proposal in the prescribed format (Annexure- IV) and submit it to respective State Lead Agency (SLA) designated for each state.

Sanction & disbursement procedure of subsidy:

Once the identification and selection of beneficiary is completed, SLA with their recommendation will forward the subsidy proposal to NEDFi for subsidy processing. NEDFi will scrutinize the subsidy proposal based on the criteria set under MOVCDNER and communicate the Commercial Bank/ Financial Institution where the eligible beneficiary has applied for term loan component.

After sanctioning the term loan of the proposed unit by Commercial Bank/ Financial Institution, both loan and subsidy proposal will be placed before Subsidy Sanctioning Committee for final approval of the subsidy component. The Subsidy Sanctioning Committee is comprised of representatives from NEDFi, IIFPT and SLA of respective states.

A joint pre sanction site inspection will be done by the Subsidy Sanctioning Committee. Based on the assessment of physical progress/status of the project, subsidy amount will be sanctioned and released on pro-rata basis depending on the utilization of the beneficiary contributions. The subsidy is expected to be released in three (3) installments. Apart from pre sanction site inspection for subsidy, NEDFi and other members of the Subsidy Sanctioning Committee will mandatorily visit to the project sites before disbursement of each subsidy installments or as and when required.

The payment for plant & machineries and other major vendors will be made directly by NEDFi subject to maximum fund sanctioned against individual unit to cover such costs.

Operation Modalities for the Subsidy Fund:

The operation modalities for Subsidy Fund will be as under-

- i) The subsidy fund required against approved post-harvest infrastructure units **of more than Rs. 25 Lakhs** (Component B) will be transferred to NEDFi by State Government.

ii) The subsequent release of subsidy installments to NEDFi by the State Government will be made after utilization of 75% of already released fund amount and submission of corresponding physical progress report utilization certificate, audited statement of accounts including unspent balance statement for the previous installment released by the State Government. NEDFi will make a prior estimation of subsidy fund requirement based on the nos. of proposal recommended by SLA and subsequently place the demand to the State Government. There should be sufficient reserve of subsidy fund with NEDFi to avoid any delay in implementation process of the proposed post harvest infrastructure component.

iii) An administrative fee equivalent to 1% of the total fund value under Component B shall be paid to NEDFi by the state Government for administering the subsidy fund.

iv) Subsidy Fund utilization will be subjected to periodic Internal Audits and Statutory Audit of NEDFi.

B.5 Nature of Assistance from States Operational Modalities

- a) Interested FPCs/FPOs registered under MOVCDNER scheme can apply directly to State Government along with the submission of the detailed project – report for Post Harvest Infrastructure Units. The States will scrutinize the application on the basis of the feasibility, financial viability and economic of scale.
- b) After the approval of the SLEC, the subsidy will be disbursed to the FPCs/FPOs under intimation of Government of India.
- c) Subsidy will be released proportionately in 3 installments on the basis of the FPCs/FPOs contribution (5%) and value of land (5%) through DBT to FPO/FPC bank account . The detailed list of the eligible Components are provided as per annexure-III of Guidelines.
- d) The subsequent release of subsidy installments to FPCs/FPOs by the State Government will be made after utilization of 60% of already released fund amount and submission of corresponding physical progress report utilization certificate, audited statement of accounts including unspent balance statement for the previous installment released by the State Government.
- e) Subsidy Fund utilization will be subjected to periodic Internal Audits and Statutory Audit by State Governments.

(8) C. Value chain Marketing

Branding, labeling, packaging, publicity and certification of processing units etc

Lack of special and unique attributes that distinguishes the organic produce hampers the price premium, Indian farmers can realize in domestic and international market. Indian organic produce also suffers from the lack of brand identity; therefore it is necessary that an “**India Organic Produce**” brand identity is created. North Eastern states being blessed with natural advantage of quality and uniqueness can be the first brand ambassadors of India Organic Produce.

Northeastern states collectively and independently need to build such brand identity to visually propagate values, narratives and quality parameters. Marketing and advertising agencies can be engaged to create this unique identity.

Communication and outreach to the potential markets is key to success in changing the perception of organic as luxury purchase to affordable and accessible commodity for the good of soil, environment and human health. This will entail creating a communication plan and program with road shows, market days, online campaigns using social media and Internet and mobile apps. Through this it is targeted to create a communication and outreach mechanism through which the potential and brand value of organic produce can be communicated.

Brand building also require programs to train growers, farmers and producers in inculcating branding principles in their packaging and their handling of the products. Programs are also needed to train logistics providers, marketers and other value chain partners in upholding the brand value from time to time. State Lead agencies shall draw a comprehensive plan in consultation with * *Project Management Unit* to have synergistic efforts by all states to realize the goals.

State lead agencies can assist farmers and FPCs in developing common packaging and labeling, common literature and common brand promotion material as a part of branding and market initiative.

Certification of processing units for organic, HACCP etc can also be covered under this component.

Seminars/ conferences, workshops, Buyer-seller meets, Auction meetings, festivals

To create awareness in the market and trading fraternity state Lead Agencies shall organize seminar/ conferences, workshops, buyer seller meets and time to time auction meets in their state or at places of market importance in other states with participation of selected production and value chain operators. Participation in exhibitions, trade fairs and organic festivals can also be facilitated. Details of funds provided and year-wise break up is given in Annexure I.

Consumer awareness Information dissemination through publicity, printed literature, films and local advertisements

State lead agencies shall draw a comprehensive plan for systematic launching of campaign for consumer awareness and product information through print and electronic media publicity, distribution of quality literature, video films and local advertisements.

Hiring of space in prime markets

State lead agency shall facilitate effective marketing launch of their value added organic products through periodic market campaigns in selected cities of the country by hiring spaces in prime locations and malls to create awareness and demonstrate the quality and uniqueness of their products. Services of market promotion and event management firms can be hired for such services.

(8) D. Value Chain Support Agencies

D.1. Setting up of Lead agency

D.1.1 Staff, Manpower, Travel and contingencies, Institutional strengthening and hire/ purchase of machinery and equipments - To effectively implement the mission objectives the states need to create dedicated Lead Agency in the form of Organic Commodity Board or Organic Mission. Each state shall be entitled to receive 6% of total

approved allocation for State Lead Agency management. The expenses include cost of hiring of staff and manpower on contractual basis, travel and contingencies, institutional strengthening and hire/ purchase of machinery and equipments

D.1.2. Setting up of certification bodies – States having large area under organic certification/ conversion can set up their own certification bodies. SLEC need to ascertain the need and economical viability for setting up of such bodies. Only one time grant will be provided for hiring consultants, preparation of operating and quality manual, training and exposure of manpower and institutional expenses needed to make the agency operational. Entire manpower cost shall have to be borne by the states.

***D.2. Project Management at NCOF**

D.2.1 Project Management Unit (PMU) – To effectively implement the mission objectives and to coordinate the states, a Project Management Unit having (a) Mission Management Cell and (b) Information and Knowledge Ecosystem management cell will be set up at NCOF level. Entire manpower/ Advisor etc shall be hired on co-terminus basis for mission tenure.*

D.2.2 Any other Innovative requirement including surveys, consultancies information and knowledge ecosystem etc

D.2.2.1 Baseline surveys, market research and mapping and Consultancy services– So far no consumer study has been undertaken to measure the market potential of organic produce in the country and international markets for the Indian produce. Therefore it would be important to undertake baseline surveys, market, and potential market analysis by geography and also value potential of each produce focusing on northeastern states in particular and other states in general. *Project Management Unit shall facilitate such surveys to devise appropriate marketing strategy.

PMU will also coordinate the development of appropriate technology packages for crop production, processing etc through ICAR and other technology developing institutes.

Mission Management Cell

*A dedicated PMU shall be created at NCOF. The PMU shall have an independent status with its management board and functional structure shall be approved by the NAC-MOVCDNER. PMU shall function as nodal functional agency and single window facilitation centre for all states to effectively implement the mission and assist the State Lead Agencies to effectively institutionalize value chains, to identify the technologies, access expert services, collaborate in seminars, conferences, buyer seller meets and other brand building and publicity matters. The PMU shall function under the direct supervision and control of Director (NCOF) and shall function from National Centre of Organic Farming, Ghaziabad. Joint Secretary (INM) will exercise over all supervisory control over the Project Management Unit. The Mission Management Cell will have following functionaries:

Project Management Unit (PMU)

- | | | |
|----|-----------------------|-----|
| a. | Project Director | One |
| b. | Production Consultant | One |
| c. | Marketing consultant | One |

Mission Management Cell

a.	Production Officer	One
b.	Marketing Officer	One
c.	Admin Office Manager	One
d.	Accounts Officer	One
e.	IT professionals	One
f.	MTS	Two

Manpower at Mission Management Cell will be hired on contractual basis for the Mission tenure on a need basis. *

***As per NAC Minutes of the meeting held on 14th March 2017.**

D2.2.3 Information and Knowledge Ecosystems including traceability platform –

Today there is no single information and knowledge ecosystem for the Indian organic produce. Also there is no transparent platform available for traceability and on-line two-way marketing platform linking farmers to buyers and buyers to consumers. Therefore to fill this crucial gap we need to develop a information and knowledge ecosystem which can ensure:

- Involvement of all stakeholders through dynamic, easy to use and accessible system where all stakeholders can become members
- The system must also be a market place where online selling and buying can be done under market economics
- All information on the produce, its geography, quality, certifications and traceability etc can be accessed
- Knowledge and information is accessible through videos, podcasts, audio notes, visual demonstrations, presentations etc can be disseminated and shared with other stakeholders
- The platform must be available in all major states and regional languages besides in Hindi and English
- The platform should be accessible through mobile devices and apps and if needed through offline call centers accessible through voice mails and phones.

The information and knowledge ecosystem shall be functioning from **Project Management Unit* and shall comprise of hardware, software and BPO professionals including call centre services as per the need assessment and approved by the Executive Committee.

D.2.2.4 Any other innovative requirement – Adequate provisions have been made at DAC&FW level to meet the expenses of the states on innovative components needed for successful development of value chain. Only those innovative components, which are not covered under the scheme and also could not be met from other schemes, will be considered on need assessment on case-to-case basis.

Financial assistance to Central Agricultural University (CAU)/ State Agricultural University (SAU)/Central Institutions/Krishi Vigyan Kendras by State Lead Agencies for assisting FPOs/ FPCs in Capacity building, Technical Support, & trainings.

(9) STATE LEAD AGENCY TO ENSURE IMPLEMENTATION KEEPING END GOALS IN SIGHT

The state Lead Agency will be responsible for implementation of Mission objectives, utilization of funds and for submission of periodical reports and utilization certificate.

Ensuring integration of all Mission components to form an end-to-end value chain with effective market linkages will be the final aim of the Lead Agency. The agency shall also ensure that entire Mission implementation is done in such a way that there is effective linkage and coordination between farmer companies, resource agencies and private entrepreneurs for long term sustainability with commercial viability.

***As per NAC Minutes of the meeting held on 14th March 2017.**

(10) Additional Point

The States may avail the inter-component facility in regard to the utilization of funds for generating maximum benefits to the farmers under MOVCDNER scheme under intimation to Government of India.

Mission Organic Value Chain Development for North Eastern Regions (MOVCDNER)

Annexure-I

Budget allocation and financing pattern

Essential scheme components for value chain development with the final aim to develop commercial organic farming clusters with end-to-end facilities from production to processing, marketing and finally delivering to the customer

S. No.	Component	Rate	2015-16		2016-17		2017-18		Total	
			Physical	Financial	Physical	Financial	Physical	Financial	Physical	Financial
A. Value chain Production										
A1. Development of Organic Production Clusters										
A.1.1.	Clusters development and formation of Farmer producer Companies, as per SFAC norms. For 100 FPCseach comprising of 500farmers @ Rs.20.375 lakh/FPC	4075/- per farmer.	40	815.00	40	815.00	20	407.50	100	2037.50
A.1.2	Assistance for on-farm input production infrastructure (@ Rs 3750/ha) and off-farm inputs (@ Rs 3750/ha)	7500/ ha x2 =15000/ha	25000 ha	3750.00	25000 ha	3750.00	0	0	50000ha	7500.00
A.1.3	Assistance for quality seed and planting material (50% of maximum 35000/halimitedtothe actual cost as per crop)	17500 per ha	20000 ha	3500.00	20000 ha	3500.00	10000	1750	50000 ha	8750.00
A.2 Support for extension serices, input facilitation, training handholding and certification			0	0	0	0	0	0	0	0
A.2.1	Assistance for setting up of input delivery, distribution and agri-machinery custom hiring centre througuh state lead agencies	10 lakh/ FPO	20	200.00	40	400.00	40	400.00	100	1000.00

Mission Organic Value Chain Development for North Eastern Regions (MOVCDNER)

A.2.2	Support and extension services for training, handholding and certification at production stage			0		0		0		0
A.2.2.1	Training, hand holding, ICS management, documentation and certification of crop production through service providers (As per MIDH)	10,000/- per ha	10000 ha	1000.00	22000 ha	2200.00	18000ha	1800.00	50000 ha	5000.00
B. Value Chain processing				0	0	0	0	0	0	0
B.1.1 Value Chain Post harvest - Setting up of collection, aggregation, grading facilities				0	0	0	0	0	0	0
B.1.1.1	Setting up of functional infrastructure for collection, aggregation, grading units and NE organic bazaar @ Rs. 15 lakh (75% subsidy)	11.25lakh	60	675.00	60	675.00	55	618.75	175 No	1968.75
B.1.2. Setting up of value addition and processing units including packaging, storage and transportation				0	0	0	0	0	0	0
B.1.2.1	Financial assistance for setting up of integrated processing units With TFO of Rs. 800 lakh or more limited to 75% to FPCs and 50% to private as credit linked back ended subsidy	600.00 lakh	1	600.00	1	600.00	8	4800.00	10 No.	6000.00
B.1.3 Value chain packaging, storage and transportation										
B.1.3.1	Integrated pack house 75% subsidy to FPCs on TFO of 50 lakh or more and 50% to private limited to 37.50lakh	37.50 lakh	4	150.00	8 No	300.00	8 No	300.00	20	750.00

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B.1.3.2	Transportation/4 wheeler upto TFO of 12lakh (50%)	6.00 lakh/ FPC. Need based	5	30.00	10	60.00	10	60.00	25	150.00
B.1.3.3.1	Refrigerated transport vehicle up to TFO of 25 lakh (75% subsidy to FPC and 50% to private)	18.75 lakh	5	93.75	5	93.75	6	112.5	16	300.00
B.1.3.3.2	Pre-cooling/ cold stores/ ripening chambers. FPOs	18.75 lakh	4	75.00	5	93.75	7	131.25	16	300.00
C. Value chain Marketing - Branding, labeling, certification, quality control, retail outlets, awareness and publicity through lead agencies			0	0	0	0	0	0	0	0
C.1	Branding, labeling, packaging, publicity and certification of processing units etc (LS)	As per proposal, Need to be ascertained	0	400.00	LS	450.00	LS	250.00	8	1100.00
C.2	Seminars/ conferences, workshops, Buyer-seller meets, Auction meetings, festivals.	As per proposal, Need to be ascertained	0	100.00	LS	100.00	LS	200.00	8	400.00
C.3	Consumer awareness Information dissemination through publicity, printed literature films and local advertisements	As per proposal, Need to be ascertained	0	200.00	LS	100.00	LS	100.00	LS	400.00

Mission Organic Value Chain Development for North Eastern Regions (MOVCDNER)

C.4	Hiring of space in prime markets	As per project proposal	-	200.00	-	200.00	-	200.00	8 states	600.00
D.	Value Chain Support Agencies		0	0	0	0	0	0	0	0
D1.	Setting up of Lead agency/Organic Commodity Board/ Organic Mission for scheme implementation and market facilitation. To be set up at state level		0	0	0	0	0	0	0	0
D.1.1	Staff, Manpower, Travel and contingencies, Institutional strengthening and hire/ purchase of machinery and equipments	5% of total scheme budget	8 No	400.00	8 No	800.00	8 No.	800.00	8 No	2000.00
D.1.2	Setting up of organic certification bodies. One time assistance will be provided for hiring consultants for preparation of operating manuals, training and exposure of manpower and facilitating institutional set up. Cost of manpower to be borne by the state.			200.00	-	200.00	-	100.00	-	500.00
D2.	Project Management Unit at National Level *		0	0	0	0	0	0	0	0
D.2.1	Technical support group at national level for hiring, professionals/experts/ staff/	0.5% of total budget	0	11.25	0	88.75		100.00		200.00

Mission Organic Value Chain Development for North Eastern Regions (MOVCDNER)

	Advisors/ Travel etc								
D.2.2	Any other innovative requirement not covered under the scheme and also can not be met from other schemes including information and knowledge system having traceability platform at Mission Headquarter			100.00		573.75		370.00	1043.75
	Grand total			12500		15000		12500	40000

***As per NAC Minutes of the meeting held on 14th March 2017.**

Cost norms for organization of Workshop

S. No.	Components	Rate (Rs)	Remark
1	State level workshop	Rs. 300 lakhs per event	100 % assistance subject to maximum of Rs. 300 Lakhs per event – 2 days
2	Farmers Training	Rs. 24000 per training	100 % assistance subject to maximum of Rs. 24000/- per training
3	Regional Seminar / Conference	Rs. 3.0 lakhs per Regional Seminar/ Conferences	100 % assistance subject to maximum of Rs. 3 Lakhs/- per event – 2 days
4	Workshops	Rs. 1.0 lakhs per Workshops	100 % assistance subject to maximum of Rs. 1 Lakh/-per event – 2 days
5	Buyer-seller meets/ auction	Rs. 1.0 lakhs per buyer-seller meets/ auction meets	100 % assistance subject to maximum of Rs. 1 Lakh/-per event – 1 day
6	Festivals/ exhibition at state level	Rs. 3.0 lakhs per participation in national exhibition / biofach India	100 % assistance subject to maximum of Rs. 3 Lakhs/-per event – 2 days

Eligible component for subsidy

Sl. No.	Post harvest infrastructure	Eligible component
A	1. Setting up of functional infrastructure for collection, aggregation and grading units. 2. Integrated processing unit 3. Integrated Pack House 4. Pre-cooling/ Cold Stores/ Ripening Chambers 5. NE organic Bazaar	<ul style="list-style-type: none"> • The cost of civil construction including factory building cost of allied facilities like boundary wall, internal wall, internal road, platform and internal drainage system. • Equipment directly used for Weighing, grading and packaging. • Cost of Industrial Plant and Machinery including taxes and duties i.e. cost of mother production equipment directly used for processing activities. • Cost of other productive equipment directly used in processing unit along with insurance premium, taxes & duties. • Electrical components necessary for plant operation on the plant site from where meter is installed up to the point where finished goods is to be dispatched (i.e., H.T. Motors, L.T. Motors, Switch Boards, Panels, Capacitors, Relay, Circuit Breakers, Panel Board, Switch gears) and cost of standby generator installed as per the requirement of the unit. • Freight charges paid for bringing Plant & Machinery and equipment from the supplier's premises to the location of the unit. • Transit Insurance premium paid. • The amount invested in goods carries to the extent they are actually utilized for transport of raw materials and marketing of the finished products. • Erection and installation charges will be payable on actual basis and will be restricted

Sl. No.	Post harvest infrastructure	Eligible component
		<p>to the cost indicated in the Appraisal Note of the Financial Institutions which provided loan to the processing unit.</p> <ul style="list-style-type: none"> • Registration and annual renewal fee of CGTMSE coverage (as applicable) for the entire of loan tenure. • Insurance Coverage cost of the assets created under the scheme during the currency of loan.
B	<p>1. Transportation/ 4 Wheeler 2. Refrigerated Transport Vehicle</p>	<ul style="list-style-type: none"> • Capital cost of vehicle including taxes and duties. • Insurance Coverage cost during the currency of loan. • Registration and annual renewal fee of CGTMSE coverage for the entire of loan tenure.
	<p>Additional support provision</p>	<ul style="list-style-type: none"> • The cost of Capacity building component specific to the projects taken up under MOVCDNER by target group/beneficiaries will included as part of total project cost. This cost shall not exceed 2% of the total project cost.

**PROJECT PROFILE CUM CLAIM FORM FOR CLAIMING CAPITAL INVESTMENT
SUBSIDY UNDER VALUE CHAIN PROCESSING: MOVCDNER**

(To be Submitted by Beneficiary to NEDFi through State Lead Agency)

To,

The State Lead Agency,

Name & Address

POST HARVEST INFRASTRUCTURE

(For use by Beneficiary)

1.	Name & full address of unit location including Tehsil/ Taluka/ District with telephone number and Email ID	:	
2.	(i) Name & full address of the promoter including Tehsil/ Taluka/ District with telephone no. and Email ID	:	
	(ii) Whether the promoter belongs to Registered FPC or Private Enterprise under MOVCDNER (pls. enclosed the copy of Registration Certificate)	:	
	(iii) If Private Enterprise, whether Proprietorship/ Partnership. Please specify (enclosed the relevant document including partnership deed)	:	
3.	Date of submission of the proposal by Beneficiary at SLA	:	
4.	Date of registration of the proposal with SLA (please specify the	:	

Mission Organic Value Chain Development for North Eastern Regions (MOVCDNER)

	reference and this has to be provided by SLA)																
5.	Component under which subsidy is recommended (tick mark the eligible component/s <input type="checkbox"/>)	:	<table border="1"> <tr> <td>a) Setting up of functional infrastructure for collection/ aggregation and grading unit</td> <td></td> </tr> <tr> <td>b) Integrated processing unit</td> <td></td> </tr> <tr> <td>c) Integrated pack house</td> <td></td> </tr> <tr> <td>d) Transportation/ Four wheeler</td> <td></td> </tr> <tr> <td>e) Refrigerated Transport Vehicle</td> <td></td> </tr> <tr> <td>f) Pre-cooling/ Cold-stores/ Ripening Chambers.</td> <td></td> </tr> <tr> <td>g) NE organic Bazaar</td> <td></td> </tr> </table>	a) Setting up of functional infrastructure for collection/ aggregation and grading unit		b) Integrated processing unit		c) Integrated pack house		d) Transportation/ Four wheeler		e) Refrigerated Transport Vehicle		f) Pre-cooling/ Cold-stores/ Ripening Chambers.		g) NE organic Bazaar	
a) Setting up of functional infrastructure for collection/ aggregation and grading unit																	
b) Integrated processing unit																	
c) Integrated pack house																	
d) Transportation/ Four wheeler																	
e) Refrigerated Transport Vehicle																	
f) Pre-cooling/ Cold-stores/ Ripening Chambers.																	
g) NE organic Bazaar																	
6.	Rate of entitlement of subsidy for projects (50% or 75% or eligible maximum amount)	:															

7. Item-wise Financial projections	As per project report (in Rs.)	As recommended by SLA (to be filled by SLA) (in Rs.)
i) Cost of Civil Construction		
ii) Cost of allied facilities/ infrastructure		
a)		
b)		
c)		
iii) Cost of Industrial Plant and Machinery		
a)		
b)		
iv) Cost of Electrical components		
a)		
b)		

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7. Item-wise Financial projections	As per project report (in Rs.)	As recommended by SLA (to be filled by SLA) (in Rs.)
v) Freight charges paid for bringing Plant & Machinery and equipment		
vi) Others		
a)		
b)		
c)		
Total Outlay:		

(Please refer to eligible components indicated in Annexure B)

8. Means of Finance	As per project report (in Rs.)	As recommended by SLA(to be filled by SLA) (in Rs.)
i) Promoter's/ Beneficiary's contribution		
ii) Term Loan		
iii) Subsidy		
Total Outlay:		

9.	Subsidy			
	i) Total subsidy claimed (in Rs.)	:		
	ii) Subsidy from any other agency	:		
	a) State Govt.			
	b) Central Govt. (for other components, if any)			
10.	Brief account of the infrastructure to be created under the project (description of components)	:		
	i) Post harvest value chain Infrastructure Capacity		No.	Size (L x B x H in Meters) Capacity (in MT per day)

Mission Organic Value Chain Development for North Eastern Regions (MOVCDNER)

	a) New unit to be created/ purchased	:			
	b) Existing unit, if any	:			
	c) Renovation/ construction of storage infrastructure of the proposed unit	:			
11.	i) Account No. and IFSC code of FI	:			
	ii) AADHAR no. of Promoter	:			
12.	Brief coverage on technical feasibility and financial viability (<i>Enclose along with project report</i>)	:			
13.	Other relevant information	:			

I/ wehereby solemnly declared that the information in this application for claiming subsidy under MOVCDNER-Value Chain Processing Component are correct and true to the best of my/our knowledge and belief.

Place:

Date:

(Signature of the Applicant with Seal)

.....
.....

Certificate of the State Lead Agency

1. The project has been appraised and found to be technically feasible and financially viable.
2. SLA will note that a time limit of 12/18 months is stipulated for completion of the project and submission of relevant documents from the date of disbursement of first installment of loan & subsidy. Further, if the completion of the project is delayed, a maximum extend period of six month is permissible. SLA also notes that the already disbursed subsidy has to be refunded forthwith if the project is not completed and the relevant documents are not submitted within the above stipulated period.

3. It is also certified that no subsidy has been or will be availed for the project from any other State or Central Government Department/Agency.
4. Financial institution/ SLA/ Subsidy Sanction Committee will monitor the progress of the execution of the project to ensure that the project is completed as per the technical specifications envisaged in the guidelines of the sub-scheme and project proposal without any variation and within the stipulated time as per the broad parameters of the sub-scheme.
5. It is certified by SLA that the promoter will not alienate the land and the project for a minimum period of term loan for any purpose other than the purpose for which the subsidy is extended.
6. An amount of Rs. _____ (Rupees _____) being (50% & 75% or maximum eligible amount) of the eligible amount of subsidy may be recommended for processing of subsidy proposal.

Place: _____

(Signature of the Authorised Officer from SLA with Seal)

Date: _____

Encl: As per the requirement of SLA and documents submitted to the Commercial Banks/ Financial Institutions.

Note: Forward a copy of the document by SLA to NEDFi & Commercial Bank/ Financial Institution where borrower has applied for the term loan with signature & seal.

Check List of Documents to be submitted along with Subsidy claim

Document No.	Particulars of document	Remarks (□)
A - 1	<ul style="list-style-type: none">• Forwarding letter of the beneficiary.• The complete address of the beneficiary with telephone/ fax numbers / email.	

A - 2	Copy of project report (DPR) with item-wise details of costs, total outlay, loan and margin submitted by the promoter.	
A - 3	Copy of the approved plan/ map and civil drawings clearly indicating the dimensions and capacity of the infrastructure project.	
A - 4	Invoices for purchase of machinery/equipment, if any.	
A - 5	Copy of land documents where the project is going to be established.	
A - 6	Notarized Affidavit in Original executed by the promoter on a non-judicial stamp paper as suggested by SLA.	
A - 7	<ul style="list-style-type: none"> • Copy of duly registered partnership deed, if it is a partnership firm, Memorandum & Articles of Association and certificate of incorporation, in case of Private Limited Company etc. • In case of FPC: registration certificate as per Producer Company under Section 581(C) of Indian Companies Act, 1956, as amended in 2013. • In case of FPO: Cooperative Societies Act/ Autonomous or Mutually Aided Cooperative Societies Act of the respective State. • In case of FIG: Recommendation from SLA. 	